

JOSH RACHLIS

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@joshrachlis on YouTube, Instagram, Twitter, Snapchat

BEST KNOWN FOR

Love Song For Elizabeth May • Wrote and performed song that went viral during 2011 Canadian Federal Election. CBC called it a “must listen”.

Nutri-Grain Mini Man • Starred as angry Scottish character in commercials that I wrote

RADIO PERSONALITY

Sirius XM’s Ward & Al • Told stories about my life

Sirius XM’s What She Said Radio • Explained men as the guy expert

Sirius XM’s Humble & Fred Radio • Told stories about my life, went on assignments

CIUT’s #TOPoli Radio Show with Sarah Thomson • Guest talking about politics

CBC Radio’s DNTO • Told anecdotes about my life on 3 episodes

CBC Radio’s GO • Appeared as audience member and was writing an episode

Newstalk 1010 CFRB • Filled in hosting Jim Richards Showgram for several nights

CINA 1650 AM • Weekly movie reviews

TV PERSONALITY

Come Date With Me Canada • Contestant on premiere episode

Love Hunters • Speed dating contestant

Judge Karen’s Court • Plaintiff

Rogers Community Cable • 4 shows, 1994-97, Host/Writer/Co-Producer

Appearances as political candidate • Breakfast Television, CTV Newschannel, CityTV News, The Agenda with Steve Paikin, Rogers Cable

—> See fuller list at <http://www.imdb.com/name/nm3383406/>

VOICE ACTOR

CBC TV’s The Best Laid Plans • role of Pete 1’s older brother on speaker phone

Wasteland 2 • video game, role of Topekan teenager Ralph Parker

Time Warp Trio • animated show, role of Scottish Birdie Bowers

Hubba Bubba Max commercial • Dan The Chameleon in US/European commercial

Also, many radio commercials and animated videos.

—> Hear demos at <http://voices.com/demos/joshrachlis>

OTHER SKILLS/ACCOMPLISHMENTS

Web Show Host • Weekly beauty product reviews for Good Report TV

Politician • Ran for MPP twice and for Mayor of Toronto

Screenwriter/Director/Actor • Official Selection Triggerstreet.com Festival for short film Terry Cloth, Official Selection in Small Town Film Festival for short film Beaver Tale, Winner 2009 Script Showcase for feature film screenplay, Official Selection 2010 Holly Shorts Fest for short film 3 Dates

Master of Ceremonies • Ottawa Ad & Design Association Awards 1998 and 2000, National Youth Film Festival, Montreal Dialogue Group Peace Concert, Night For Nature

Stand-Up/Sketch/Improv Comedy • Yuk Yuk's, Second City, Rivoli, Comedywood, Theatresports

Film acting • numerous short films

Singing/Songwriting/Guitar • performances at Holy Joe's, Free Times Café, Dunvegan Pub

Playwriting • wrote/starred in The Grant Chronicles, one-man play for Glendon Fringe Festival

Illustrations/Caroons • Ottawa Citizen, Calgary Herald, Sault Ste. Marie Star **Columnist** • Humorous columns for Strategy Magazine and Ottawa Citizen

EDUCATION

Media Copywriting Program, Honours Student, Humber College, 1995-96

Honours B.A. in Psychology, First Class Standing, York University, 1991-95

TRAINING

Podcasting, Wordpress, SEO, blogging at Camp Tech

Final Cut Pro digital editing at George Brown College

Screenwriting at George Brown College

Voice acting for animation with Tammy Semen

Voice acting for animation with Susan Hart

Stand-up comedy with Dawn Whitwell

Second City Conservatory for comedic improv

Theatresports for comedic improv

Actraworks voice acting

COPYWRITING EMPLOYMENT

Leo Burnett • Created the “If Life Were Like That” campaign for Visa. Other clients included: Conagra, Enbridge, TD Bank, Disney, P&G, Wrigley, Coca-Cola, Woodbine Race Track, Zellers, HBC, Kellogg’s, Heinz, The Score Network, McDonald’s, Green-saver (full-time • Feb. 2001 - 2015)

Saatchi & Saatchi • Toyota, Tylenol, Maple Leaf, Tide, Cascade, Oil of Olay, Russell Mutual Funds, Toronto Intl Film Festival, Symphony of Fire, pricesaroundtheworld.com, MADD, So Good Soy Beverages (full-time • Aug.1999 - Feb. 2001)

COPYWRITING AWARDS

2011 One Show Design • Bronze Pencil, Collateral Design, Self Promotion for Leo Burnett Christmas bags

2010 London Intl Awards • Finalist, Environments for Silk Soy Milk “Silk vs. Milk”

2010 Art Directors Club Of Canada • Silver, Environmental Design for Silk Soy Milk

2010 Applied Arts • Silk Soy Milk event display

2005 Media Innovation Awards • Newspapers Silver, Minute Maid Orange Back Guarantee

2005 Clio Awards • Shortlist, for Excel Gum TV and Visa TV

2005 Lurzer’s TV Archive • Excel Gum TV

2005 The Crystals Radio Awards • Finalist, Agency Single for The Score Network

2005 Applied Arts Awards Annual • Singles and Campaign for Canadians For Equal Marriage

2004 Advertising & Design Club of Canada • Merit, Radio Single for The Score Network

2004 The Crystals Radio Awards • Finalist, Agency Single for 3 Visa spots, 2 Woodbine spots

2004 P&G North America Fabric & Home Care Fusion Awards • Best TV Commercial for Gain “Angel”

2003 P&G North America Fabric & Home Care Fusion Awards • Best TV Commercial for Cheer “Coming Home”

2003 Advertising & Design Club of Canada • Merit, Campaign for Visa

2003 Promo Awards • Gold, Multi-Discipline Campaign for Visa Win What You Buy

2003 Extra Awards • 1 Silver, 3 Bronzes for Champions Newspaper ads

2003 Cannes Festival • Film Finalist for Visa “Luggage”

2003 The Bessies TV Commercial Awards • Finalist Single for Visa “Luggage”

2002 London Intl. Advertising Awards • Finalist in 2 categories for Gain TV "3 Blind Mice" 2002 Creativity 32 • 6 Awards of Distinction, for Gain, Cheer, Altoids, Woodbine

2000 US Ad Review No. 34 • Poster for Tylenol Menstrual

2000 US Ad Review No. 34 • Newspaper campaign for Toyota Parts & Service

2000 Advertising & Design Club of Canada • Merit, TV Single :30 for Panasonic batteries

2000 Applied Arts Awards Annual • Outdoor Poster for Now Magazine

1999 Marketing Magazine Awards • Bronze Award, Newspaper Single for Camp Fortune

1998 Ottawa Ad & Design Assoc. • 16 Awards, swept Print & Broadcast Categories

ILLUSTRATION AWARDS

2011 Strategy Mag AToMiC idea • James Ready campaign

2010 London Intl Awards • Finalist, James Ready Beer “Cap Calendar”

PARAGRAPH STYLE BIOGRAPHY

For 20 years, Josh was an award-winning Copywriter, including 15 years at Canada's top ad agency, Leo Burnett, where he created famous work like the Visa campaign, "If life were like that, you wouldn't need a Visa card." At the end of 2015, he left that job to pursue his other creative passions. He's an actor, voice actor, cartoonist, singer/songwriter, screenwriter, stand-up comedian, radio personality, director, politician and environmentalist. By client request, he starred as the Scottish Mini Man in two commercials he wrote for Kellogg's Nutri-Grain Minis. As a voice actor, he was the voice of Dan The Chameleon in a US and European commercial for Hubba Bubba Max that was animated by Oscar-winning Aardman Animation; he was the voice of a Scottish explorer in Time Warp Trio; he is the voice of Ralph Parker, a rebellious Topekan teenager in the video game Wasteland 2. His cartoon illustrations and comedic columns have run in The Ottawa Citizen, and he won awards for his illustrations that he did for clients at Leo Burnett. He's a graduate of the Second City Conservatory for improv, has done stand-up at Yuk Yuk's amateur nights, founded a comedy troupe with Steve Patterson (who now hosts CBC's The Debaters), and hosted/produced 4 years of shows on Rogers Community Cable. As an MC he has hosted the Ottawa Advertising Awards and the Montreal Dialogue Group's Jewish/Arab Peace Concert. The Toronto Star devoted a half-page to his pursuits as a green comedian, such as his hip hop marriage proposal to environmentalist Laurie David that's earned kudos from everyone from Ed Begley Jr. to David Suzuki and was featured on The Comedy Network. His "Love Song For Elizabeth May" went viral during the 2011 federal election, landing Josh in the news across Canada and helping elect Canada's first Green MP, and Yahoo! News named it one of Canada's top ten political videos of the year. The 1st draft of his 1st feature film screenplay, called "Focus Group", won the 2009 Script Showcase and a short film he wrote, called "3 Dates", premiered in the 2010 HollyShorts Film Festival, one of the world's top 25 film festivals. He's been a talk radio host on Newstalk 1010 CFRB, has appeared on the CBC Radio show "GO!", tells stories on CBC Radio's DNTO, and was a movie reviewer on CINA Radio 1650AM. He was a plaintiff on the TV show Judge Karen's Court. He starred in the premier episode of Come Date With Me Canada. For 3 years, he co-hosted an eco beauty product review show with celebrity journalist Vanessa Farquharson. He's a regular on SiriusXM shows Humble & Fred Radio, What She Said Radio, and Ward & Al. He was the Green Party of Ontario candidate for Eglinton/Lawrence in 2011 and St. Paul's in 2014, and was asked to be a member of the Green Party of Ontario Shadow Cabinet. He ran for Toronto Mayor in 2014 and was invited onto CityTV's Breakfast Television to talk about his campaign. He ran for MP in Thornhill with the Greens in 2015.